



BRANDING OPPORTUNITY

LOS ANGELES WORLD CUP 26 FAN ZONE
AT LA COUNTY WHITTIER NARROWS

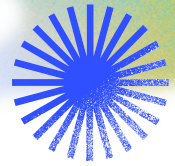
A premier regional destination for World Cup fans, community celebration, and global engagement in Los Angeles County.

JULY 9, 10, 11

WHITTIER NARROWS
RECREATION AREA



ABOUT THE LA COUNTY FAN ZONE

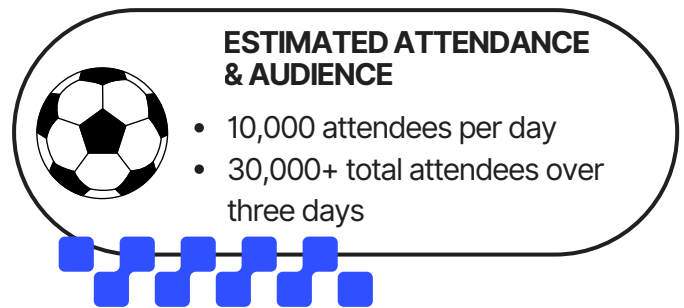


→ The Los Angeles World Cup 2026™ Fan Zone at Whittier Narrows will serve as a central hub for fans, families, and communities to gather and celebrate one of the world's largest sporting events.

Delivered in partnership with Los Angeles County leadership and regional stakeholders, this event represents a unique public-private collaboration tied to a historic global moment.

→ AUDIENCE INCLUDES

- Families and youth soccer organizations
- San Gabriel Valley residents
- Visitors from across Los Angeles County
- Community organizations and cultural groups
- Small businesses and entrepreneurs
- Workforce and education partners



ESTIMATED ATTENDANCE & AUDIENCE

- 10,000 attendees per day
- 30,000+ total attendees over three days

→ WHY PARTNER WITH THE FAN ZONE?

01. UNMATCHED VISIBILITY

Engage directly with 30,000+ attendees during a high-energy, multi-day event.

02. Global & Community Impact

Align with FIFA World Cup 2026™ while making a meaningful local impact. Support youth engagement, wellness, workforce development, and small business growth.

03. Premium Brand Experience

Create immersive, in-person engagement through activations and VIP hospitality.

This program is independently produced by RCCSGV for regional community programming and is not an official FIFA event, FIFA sponsor program, or FIFA commercial partner activation. All participation is subject to Host Committee review and applicable intellectual property protection.

SPONSORSHIP OPPORTUNITIES



PREMIER SPONSORSHIPS

VIP ZONE SPONSOR (2 AVAILABLE)



- Exclusive Naming Rights
- Premium Activation (10x30 OR dual 10x10)
- Lead Visibility across marketing + signage
- Stage & Program Recognition
- Regional Marketing Inclusion
- 40 VIP Passes + 5 VIP Parking
- Includes Supporting Partner benefits
- Category exclusivity available

\$100,000

STREET ACTIVATION SPONSOR (1 AVAILABLE)



- Exclusive Naming Rights (Street Activation Zone)
- Premium Activation (same options)
- Lead Visibility + Marketing Inclusion
- DJ/Program Recognition
- 40 VIP Passes + 5 VIP Parking
- Includes Supporting Partner benefits

\$100,000

PARKING LOT SPONSOR (1 AVAILABLE)



- Parking Lot Naming Rights ("[Company Name] Parking Lot")
- High-Visibility Placement Across Parking Areas (1,500+ vehicles daily)
- Arrival + Departure Brand Impressions
- 10x10 Activation
- Marketing + Digital Inclusion
- 5 VIP Passes

\$20,000

COMMUNITY & SUPPORTING LEVELS

COMMUNITY VILLAGE PARTNER



- 10x20 Activation
- Marketing + Digital Inclusion
- MC + Program Mentions
- Sampling Opportunities
- 30 VIP Passes + 5 Parking

\$75,000

SUPPORTING PARTNER



- 10x10 Activation
- Shared Sponsor Signage (FIFA-compliant)
- Digital + Social Inclusion
- 15 VIP Passes

\$50,000

LOCAL BUSINESS PARTNER



- 10x10 Activation
- Digital Inclusion
- 5 VIP Passes

\$25,000

CITY/ COMMUNITY PARTNER



- 10x10 Activation
- Digital Recognition
- 5 VIP Passes

\$10,000

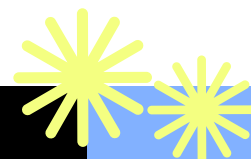
"LOCALLY MADE" PARTNER



- 10x10 Activation
- 2 VIP Passes

\$5,000

All sponsorship benefits are subject to FIFA Fan Zone branding and proximity restrictions. Sponsor logos may be limited within designated zones. Company names will be used where required. Logo placement is permitted within sponsor activation spaces outside restricted areas (600 ft. radius).



SPONSORSHIP COMMITMENT FORM



Thank you for your interest in sponsoring.

Please email or mail in the form to events@quimbygroup.com to save your spot!

I/we would like to sponsor in the amount of:

- | | |
|--|--|
| <input type="checkbox"/> VIP Zone Sponsor (2 Available) – \$100,000 | <input type="checkbox"/> Street Activation Sponsor (1 Available)- \$100,000 |
| <input type="checkbox"/> Parking Lot Sponsor (1 Available) – \$20,000 | <input type="checkbox"/> Community Village Sponsor – \$75,000 |
| <input type="checkbox"/> Supporting Partner – \$50,000 | <input type="checkbox"/> Local Business Partner – \$25,000 |
| <input type="checkbox"/> City/ Community Partner – \$10,000 | <input type="checkbox"/> "Locally Made" Partner – \$5,000 |

Contact Name: _____

Name of Company (if company is the sponsor) _____

Industry: _____

Phone / Email _____ / _____

Name of Company (if company is the sponsor) _____

Payment will be mailed Payment enclosed

Credit Card Information VISA MasterCard American Express

Name on Card: _____

Number: _____

Expiration: _____ CVC: _____

Billing Address: _____

Billing Zip Code: _____

Please make checks payable to: "Regional Chamber of Commerce - San Gabriel Valley"

Attn: Victoria - 17602 17th St. Suite #102-154, Tustin, CA 92780

Or email form to: events@quimbygroup.com

For more information, call 949.440.1027 or email events@quimbygroup.com

JOIN THE FAN ZONE TODAY!

THANK YOU!




The Regional Chamber of Commerce – San Gabriel Valley invites you to be part of one of the world’s most anticipated sporting events.

The FIFA World Cup 2026™ brings together global energy, passionate fans, and unforgettable moments—and the Los Angeles County Fan Zone will bring that experience to our community.

By becoming a sponsor, your organization will:

- Connect with 30,000+ attendees
- Showcase your brand in a high-impact environment
- Demonstrate leadership in community investment
- Be part of a historic moment in Los Angeles

 This is more than an event. It is an opportunity to create something meaningful for our community while celebrating the global game.



SECURE YOUR SPONSORSHIP TODAY

 **PHONE**
949.440.1027

 **EMAIL**
events@quimbygroup.com

 **WEBSITE**
www.rccsgv.com

 **ADDRESS**
18800 Amar Rd, Ste B21
Walnut, CA 91789